

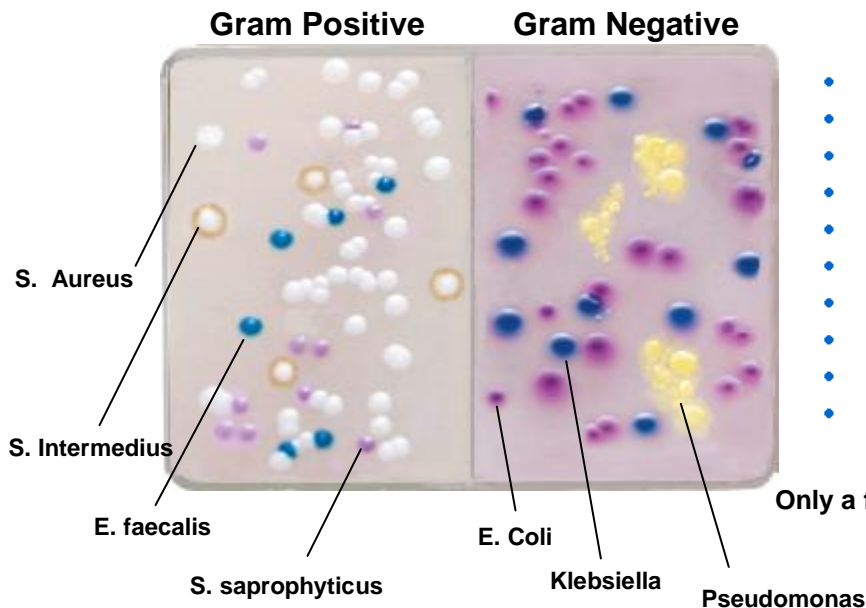


MultiChrome™

Veterinary Microbiology Culture System

In house Color Specific Detection And Identification of Common Pathogenic Bacteria... In Just 24 Hours!

Kacey Diagnostics introduces the MultiChrome™ culture system which isolates Gram Positive and Gram Negative organisms igniting individual colors within bacteria for in-house detection and identification of pathogens at a fraction of the cost of an outside lab!



- Outer Ear Infections
- Urinary Tract Infections
- Conjunctival Infections
- Genital Infections
- Wound/abscess Pathogens
- Upper Respiratory Infections
- Skin Infections
- Mastitis in Dairy herds
- Septicemia
- Special MRSA specific MultiChrome test available!

Only a few of the bacteria detected!

A great system needs a great incubator!

Our Micro Incubator is the perfect companion to the MultiChrome™ system with its adjustable controlled heat at 98f / 37c and unique use of individual timers. No more guessing.

Just Load... Press Timer...and Walk Away!



MultiChrome™ Micro Incubator:

- Small foot print (8" w x 13" h x 12" d)
- Precise temperature control
- Digital read out
- Trays cradle all forms of dishes
- Clear door for observation
- Twelve individual timers
- Audible/Visible alerts
- Energy efficient, UL listed

PATENT PENDING



Each timer indicates "Green" during the 24 hr timing event and then turns to "Red" with audible sound when ready to read.

Benefits Of Using The MultiChrome™ Microbiology System

Let's compare performance features:

Benefits	MultiChrome™	Reference Lab
Accuracy	Within 5-10%	Within 5-10%
Turnaround Time	24 hours	2-3 days (standard)
Flexibility	Culture or C/S	Cannot Separate C/S

MultiChrome™ is suitable for the detection & identification of common bacterial agents in most cases without the need for sensitivity studies. However, for unresponsive agents or of unknown etiology, we recommend the use of a reference laboratory for advanced diagnostics.

Economic benefit to the Veterinarian:

COST vs. Profit Potential Per Test

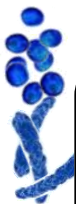
Reference Laboratory	MultiChrome™
\$58.00 cost for culture & sensitivity*	\$9.00 average cost per Culture
\$116.00 average Client fee	\$116.00 average Client fee
\$58.00 Gross Profit (GP)	\$107.00 Gross Profit (GP)

* Does not account for samples rejected by the lab for which a re-run is required.

Example of Yearly Profit Potential On Just Ear Swabs and Urinary Tract Infections

Ear Swabs	30/month (avg.)	\$107.00 GP/Test	\$38,520.00 GP/Yr
Urinary Tract Infection	10/month (avg.)	\$107.00 GP/Test	\$12,840.00 GP/Yr
Total GP /Year			\$51,360.00

That leaves 7 other areas of possible use in bacterial identification!



Authorized Dealer:



KACEY™
DIAGNOSTICS

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“Kacey Products Providing Better Animal Care”